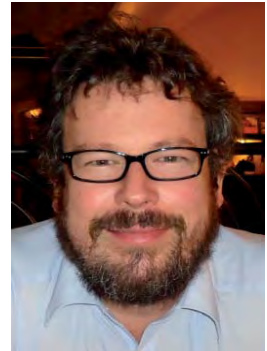


laden gemeinsam zum

# GASTVORTRAG

**Univ.-Prof. Dr. Peter Reichl**  
Cooperative Systems, University of Vienna



**“Towards Future Communication Ecosystems:  
Where Technology meets Microeconomics and the User”**

## Abstract:

Over the past couple of years, research in telecommunications has evolved far beyond the traditional areas of communications engineering, integrating the perspectives of microeconomics and user-related research and thus covering a broad variety of stakeholders along the value network within a joint holistic framework. In this talk, we will survey the evolution of the resulting communication ecosystem and discuss some examples for the related multidisciplinary research approach.

## Biography:

Peter Reichl has been studying mathematics, physics and philosophy in Munich and Cambridge (UK). After finishing his PhD studies in Computer Science at RWTH Aachen and ETH Zurich, he became Key Researcher at FTW Telecommunications Research Center Vienna, Austria, where he was responsible for the research area "User-centered Interaction and Communication Economics". Dr. Reichl has published more than 100 journal and conference papers in the areas of telecommunication economics, user perception of telecommunication services and Quality-of-Experience, next generation networks, and future mobile networks and services. Following his habilitation at TU Graz, he became holder of the SISCO and RBUCE WEST International Research Chairs on "Network-based Information and Communication Ecosystems" (NICE) at Université Européenne de Bretagne/INRIA/Télécom Bretagne in Rennes, France. In 2011 he has been appointed Professor for Networking Technology at Aalto University Helsinki, Finland, and from 2013/14 onwards he will be affiliated with the University of Vienna as Full Professor for Computer Science and head of the Research Group "Cooperative Systems (COSY)".

**Datum:** 14. Juni 2013, 10:30 Uhr s.t.

**Ort:** TU Wien, Favoritenstr. 9, Stiege 1, 5. Stock, Seminarraum E186

