

Gender roles in cinema movies

Martina Rasch and Thomas Weiner



Kinderfernsehen

Welches Geschlecht haben die Helden?

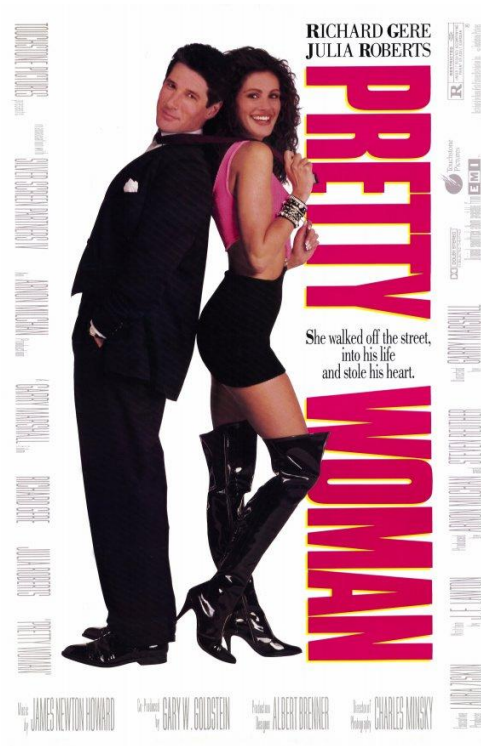
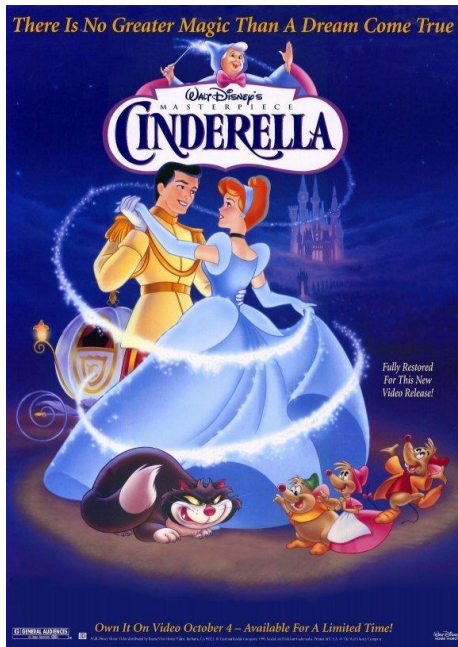
Rot weiblich, blau männlich, Angaben in Prozent



Quelle: Droemer Knaur, Medienanalyse Diversity im deutschen Kinderfernsehen, IZI 2011



■ USA 1950, 1970, 1990, 2010





Main
character



Most
important
person of
other sex



Antagonist



- Name
- Sex
- Type (Human, Animal, ...)
- Age Group (Child, Teenager, Adult, ...)
- Actor's age
- Profession
- Cliche of Profession
- Top in Profession
- Maiden in Love

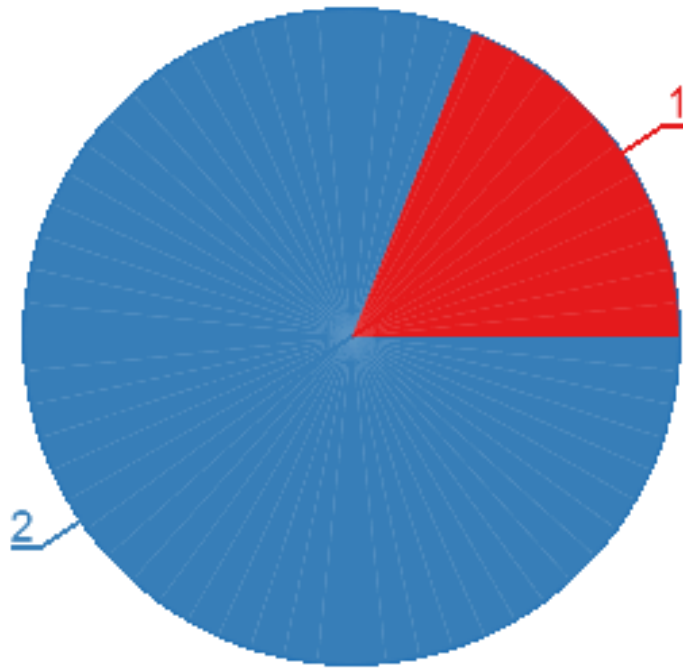


The Data: Results

movies.csv - Microsoft Excel

A1	Film	Year	Country	Genre	MC Name	MC Sex	MC Type	MC Profession	MC Age	MC Hero	MC Pro athlete	MC Housewife	MC Maiden in	MC Top in prc	MC Actor's ag	L Name	L Sex	L Type
1	Cinderella	1950	USA	Animation	Cinderella	Female	Human	Unemployed	Teenager	No	No	Yes	Yes	No	0	Prince Charmi	Male	Human
2	Sunset Boulev	1950	USA	Drama	Norma Desm	Female	Human	Unemployed	Adult	No	No	No	No	No	51	Joe Gillis	Male	Human
3	All about Eve	1950	USA	Drama	Eve Harrington	Female	Human	Actress	Adult	No	No	No	No	Yes	27	Addison DeW	Male	Human
4	Destination m	1950	USA	Science fiction	Jim Barnes	Male	Human	Astronaut	Adult	No	No	No	No	No	35	Unknown	Unknown	Unknown
5	Born yesterda	1950	USA	Comedy	Billie Dawn	Female	Human	Mistress	Adult	No	No	No	Yes	No	29	Harry Brock	Male	Human
6	Cheaper by th	1950	USA	Comedy	Frank Bunker	Male	Human	Researcher	Adult	No	No	No	No	Yes	61	Lillian Gilbreth	Female	Human
7	Winchester 73	1950	USA	Western	Lin McAdam	Male	Human	Cowboy	Adult	No	No	No	No	No	42	Unknown	Unknown	Unknown
8	The Daughter	1950	USA	Comedy	Patricia O'Gra	Female	Human	Unemployed	Teenager	No	No	No	Yes	No	24	Tony Pastor	Male	Human
9	The Asphalt Ju	1950	USA	Film Noir	Erwin Riedens	Male	Human	Doctor	Adult	No	No	No	No	No	59	Unknown	Unknown	Unknown
10	Rio Grande	1950	USA	Western	Kirby Yorke	Male	Human	Lt. Col.	Adult	No	No	No	No	No	43	Kathleen York	Female	Human
11	Treasure Islan	1950	USA	Adventure	Jim Hawkins	Male	Human	Adventurer	Adult	No	No	No	No	No	23	Unknown	Unknown	Unknown
12	Harvey	1950	USA	Comedy	Elwood P. Do	Male	Human	unknown	Adult	No	No	No	No	No	42	Kelly	Female	Human
13	Father of the	1950	USA	Comedy	Stanley Banks	Male	Human	Unknown	Adult	No	No	No	No	No	50	Ellie Banks	Female	Human
14	King Solomon	1950	USA	Adventure	Allan Quarteri	Male	Human	Adventurer	Adult	Yes	No	No	No	No	37	Elizabeth Curt	Female	Human
15	Annie get you	1950	USA	Musical	Annie Oakley	Female	Human	Sharpshooter	Adult	No	No	No	Yes	No	29	Frank Butler	Male	Human
16	D.O.A.	1950	USA	Film Noir	Frank Bigelow	Male	Human	Accountant	Adult	No	No	No	No	No	35	Paula Gibson	Female	Human
17	Broken Arrow	1950	USA	Western	Tom Jeffords	Male	Human	Ex - Soldier	Adult	Yes	No	No	No	No	42	Unknown	Unknown	Unknown
18	The Men	1950	USA	Drama	Ken	Male	Human	Ex - Soldier	Adult	No	No	No	Yes	No	26	Ellen	Female	Human
19	Wagon Maste	1950	USA	Western	Travis Blue	Male	Human	Horsetrader	Adult	Yes	No	No	No	No	32	Denver	Female	Human
20	The Gunfighte	1950	USA	Western	Jimmy Ringo	Male	Human	Gunfighter	Adult	No	No	No	Yes	No	34	Peggy Walsh	Female	Human
21	M.A.S.H.	1970	USA	Comedy	Hawkeye Pier	Male	Human	Surgeon	Adult	No	No	No	No	Yes	35	Margaret Hou	Female	Human
22	The Aristocat	1970	USA	Animation	Duchess	Female	Cat	Pet	Adult	No	No	No	No	No	0	Thomas O' M	Male	Cat
23	Beneath the P	1970	USA	Science Fictio	Brent	Male	Human	Astronaut	Adult	Yes	No	No	No	Yes	36	Nova	Female	Human
24	Love Story	1970	USA	Romance	Oliver Barrett	Male	Human	Student	Young Adult	No	No	No	Yes	Yes	29	Jennifer Caval	Female	Human
25	Patton	1970	USA	War	George S. Pat	Male	Human	General	Adult	No	No	No	No	Yes	43	Unknown	Unknown	Unknown
26	Five Easy Piec	1970	USA	Drama	Robert Eroica	Male	Human	Oil field work	Adult	No	No	No	No	No	33	Rayette Dipes	Female	Human
27	Kelly's Heroes	1970	USA	War	Kelly	Male	Human	Private	Adult	No	No	No	No	No	40	Unknown	Unknown	Unknown

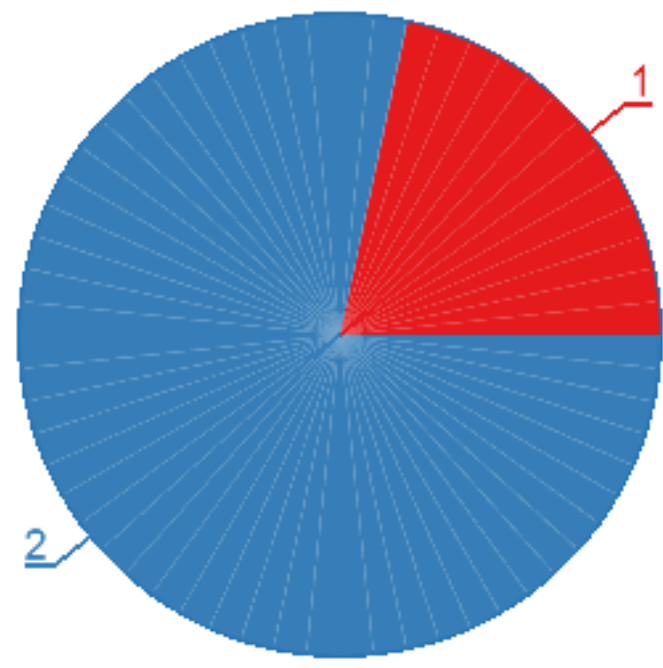




MC Sex

2. Male 81.01%

1. Female 18.99%



E Sex

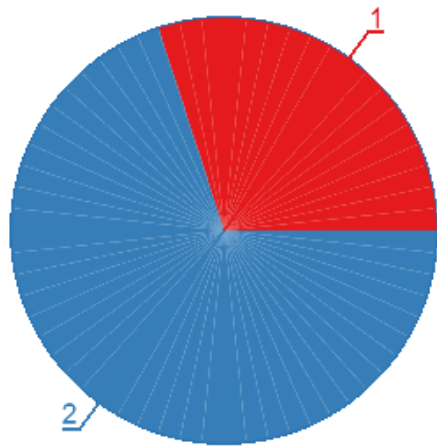
3. Unkno

2. Male 78.38%

1. Female 21.62%

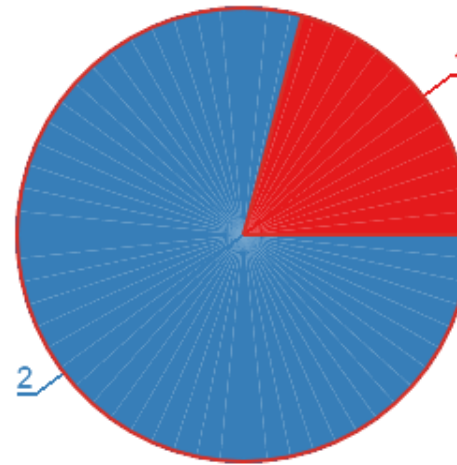


Percentage of gender main character



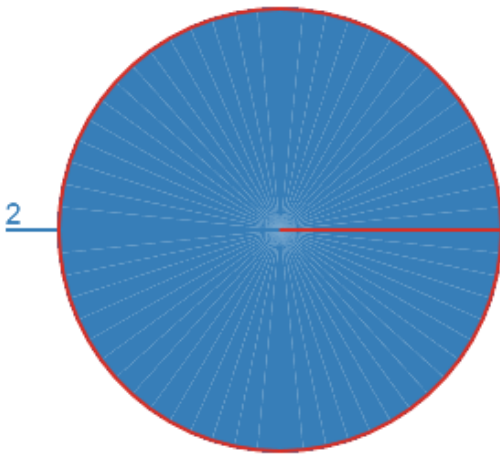
MC Sex
2. Male 70.00%
1. Female 30.00%

1950



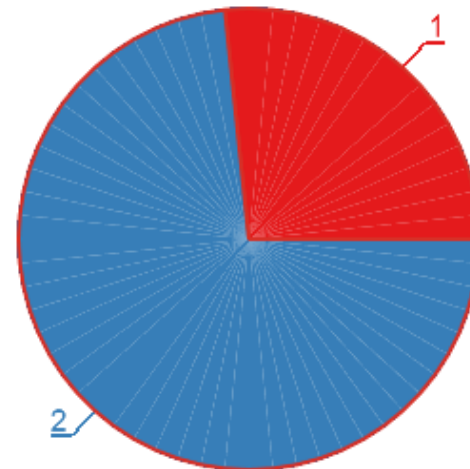
MC Sex
2. Male 79.17%
1. Female 20.83%

1970



MC Sex
2. Male 100.00%
1. Female 0.00%

1990

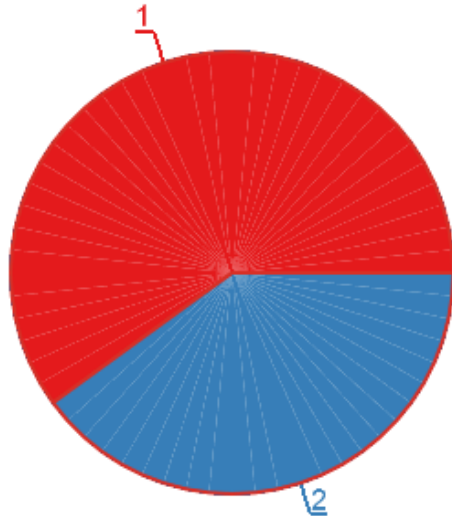


MC Sex
2. Male 73.33%
1. Female 26.67%

2010

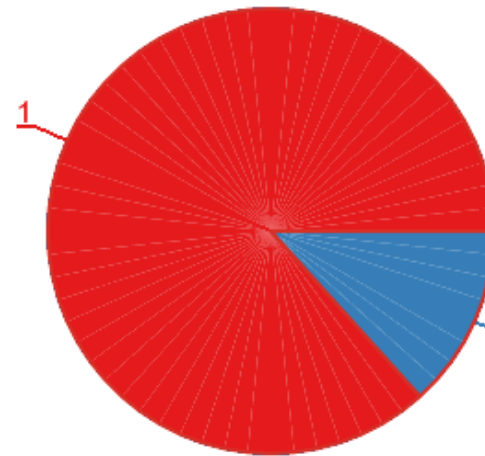


Percentage of gender lead character



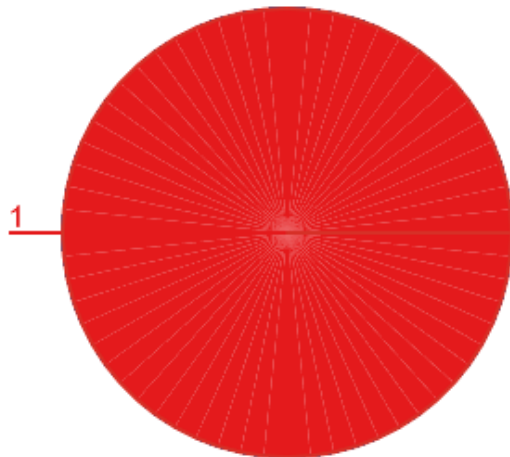
L Sex
3. Unkno
2. Male 40.00%
1. Female 60.00%

1950



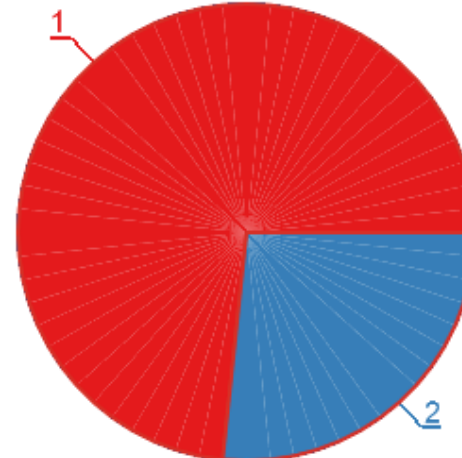
L Sex
3. Unkno
2. Male 13.33%
1. Female 86.67%

1970



L Sex
3. Unkno
2. Male
1. Female 100.00%

1990

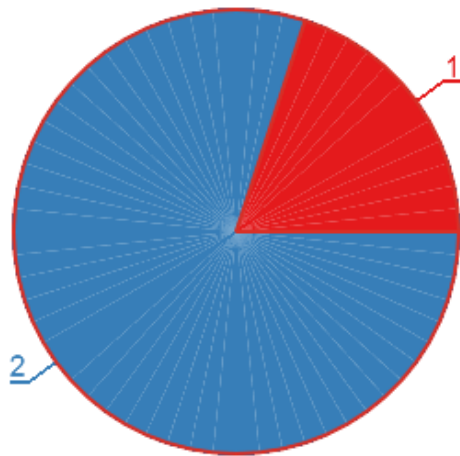


L Sex
3. Unkno
2. Male 26.67%
1. Female 73.33%

2010

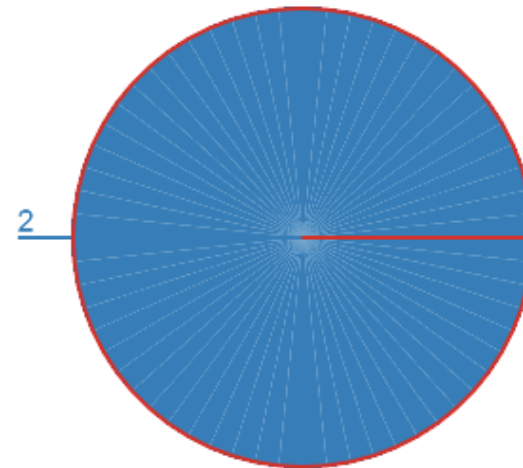


Percentage of gender enemies



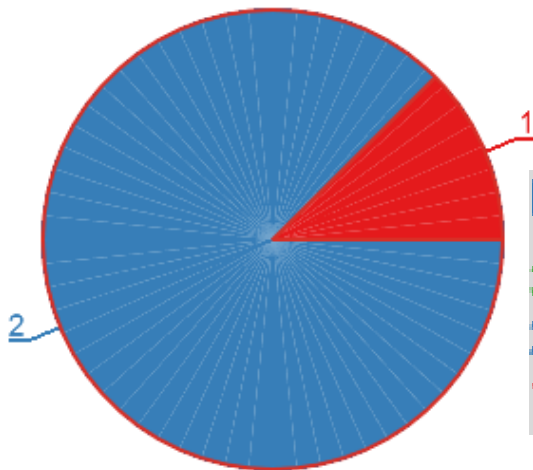
E Sex
3. Unkno
2. Male 80.00%
1. Female 20.00%

1950



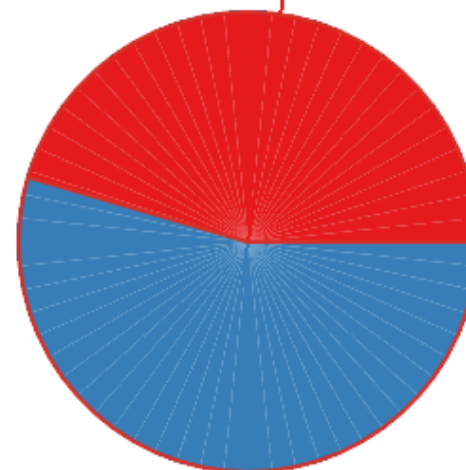
E Sex
3. Unkno
2. Male 100.00%
1. Female

1970



E Sex
3. Unkno
2. Male 87.50%
1. Female 12.50%

1990

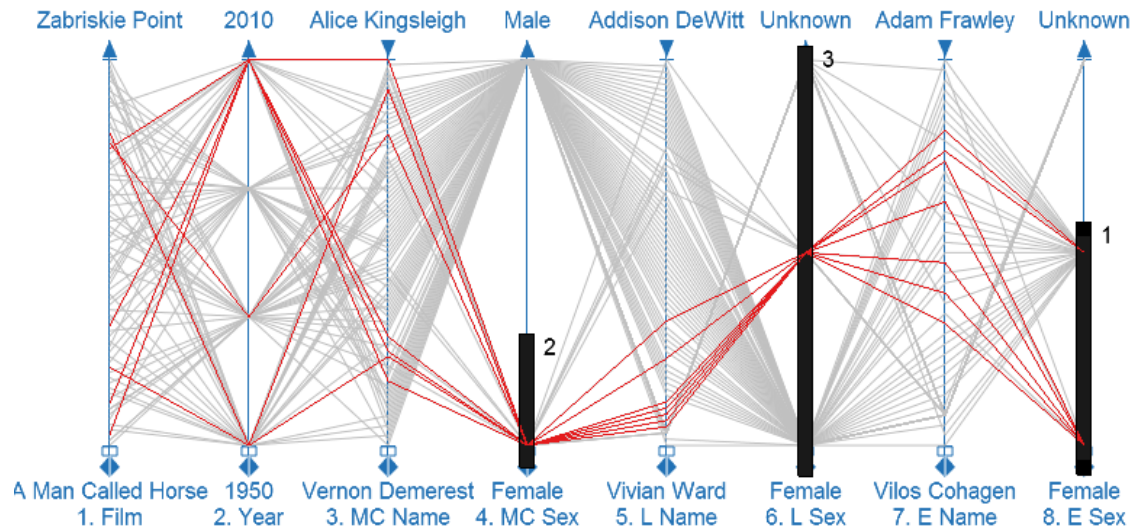
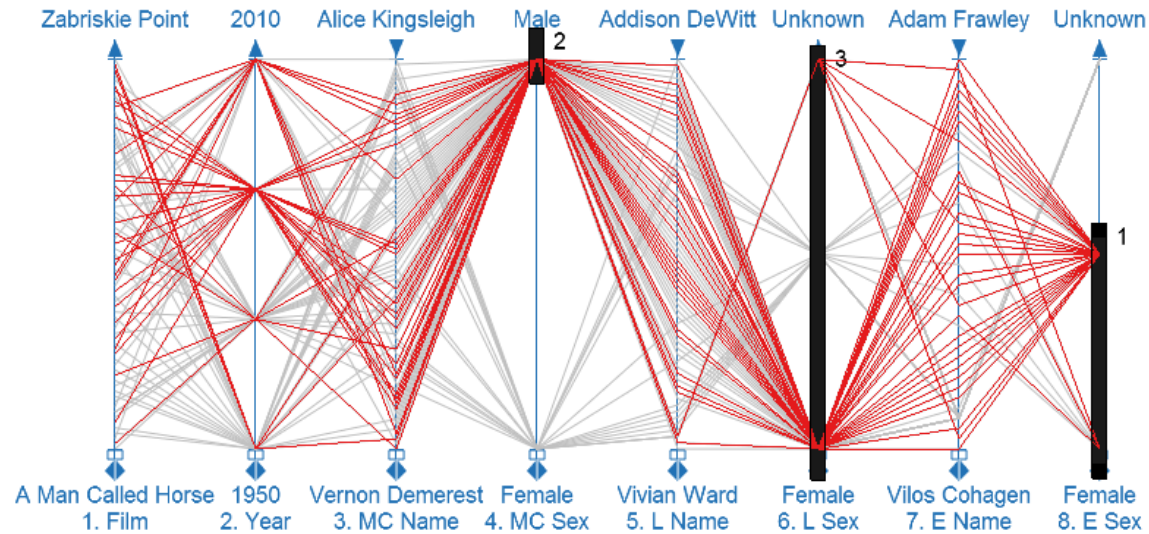


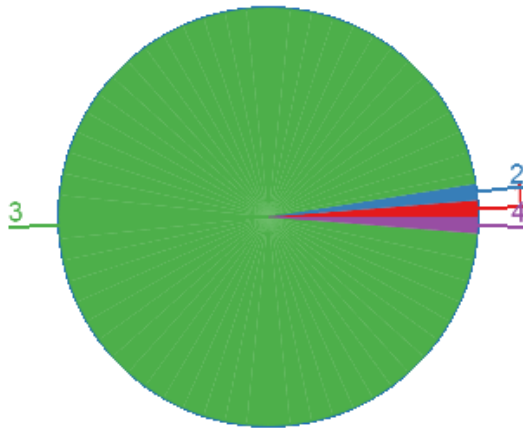
E Sex
3. Unkno
2. Male 54.55%
1. Female 45.45%

2010



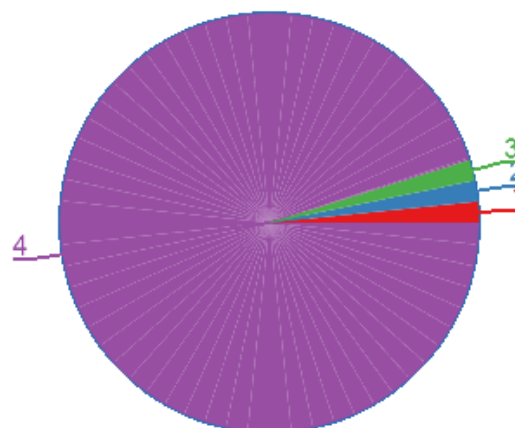
Enemies from same sex?





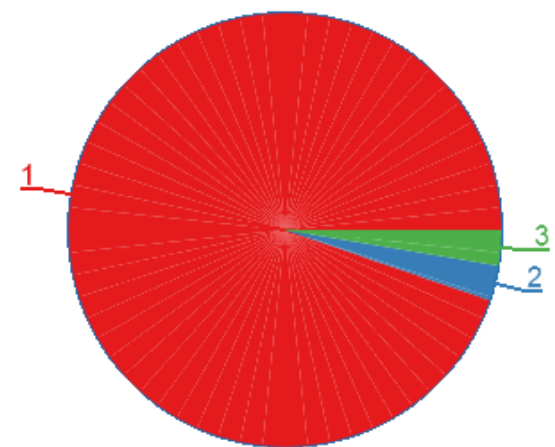
MC Type

4. Humai 01.27%
3. Humai 96.20%
2. Cybor 01.27%
1. Cat 01.27%



L Type

5. Unkno
4. Humai 95.16%
3. Dead 01.61%
2. Comp 01.61%
1. Cat 01.61%

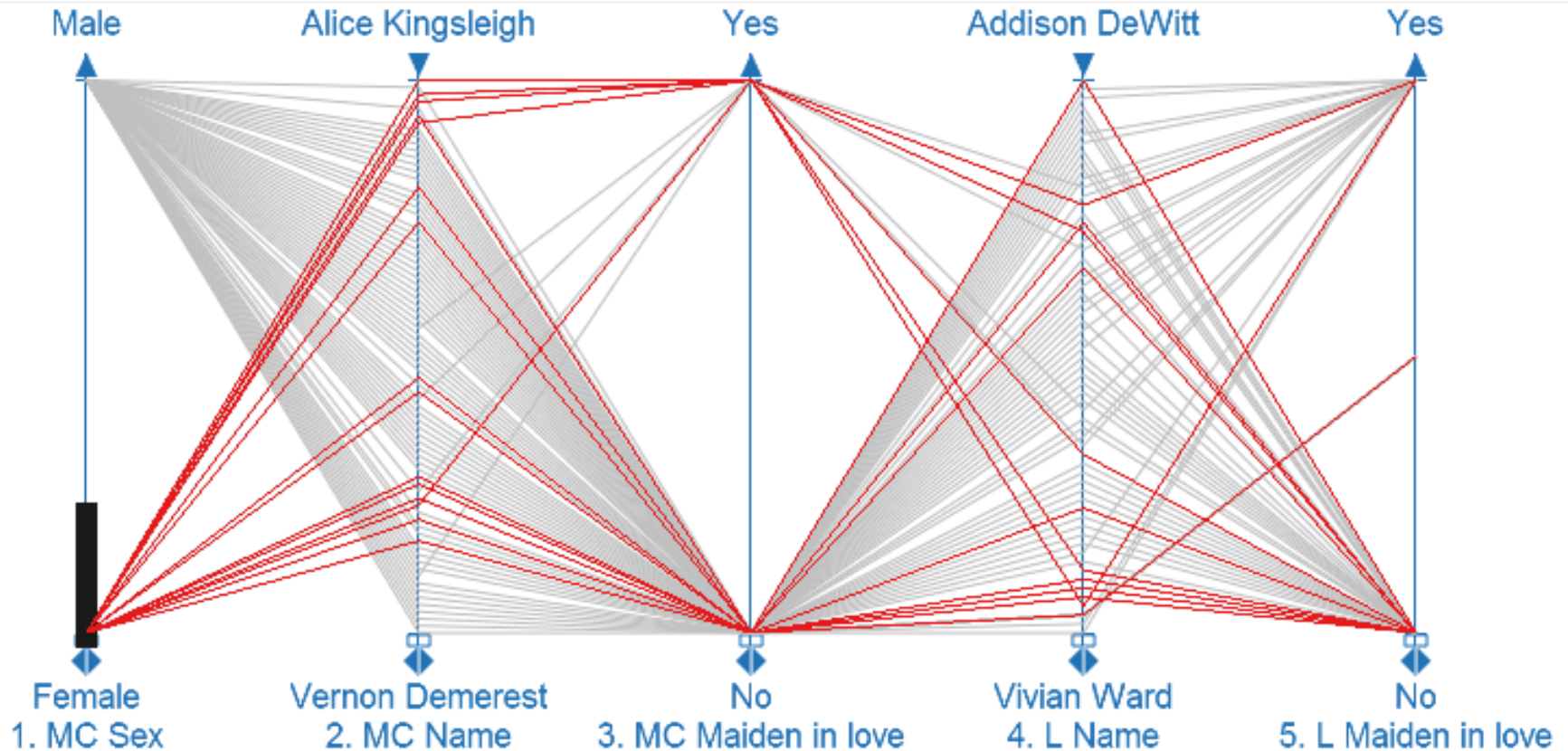


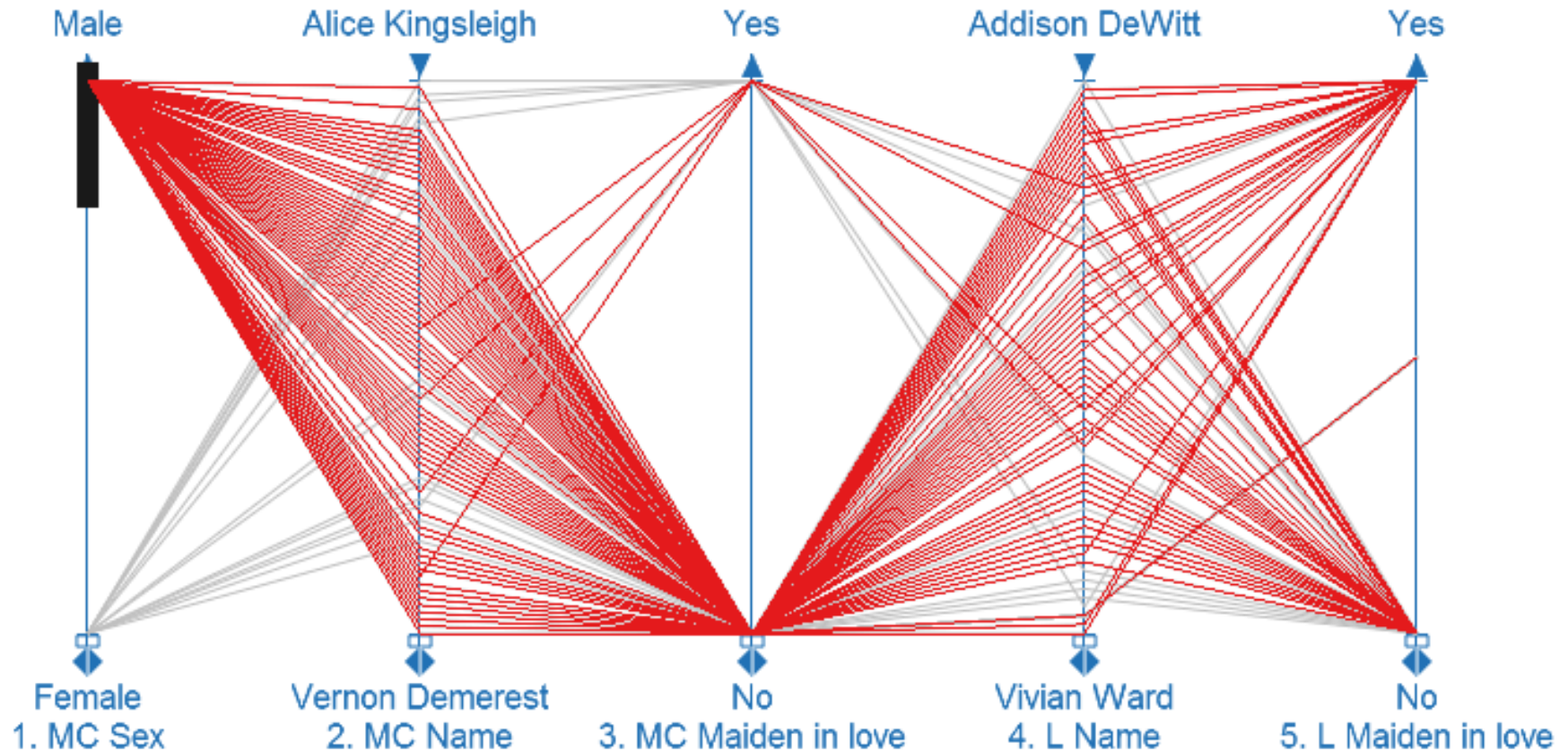
E Type

4. Unkno
3. Subco 02.63%
2. Monst 02.63%
1. Humai 94.74%

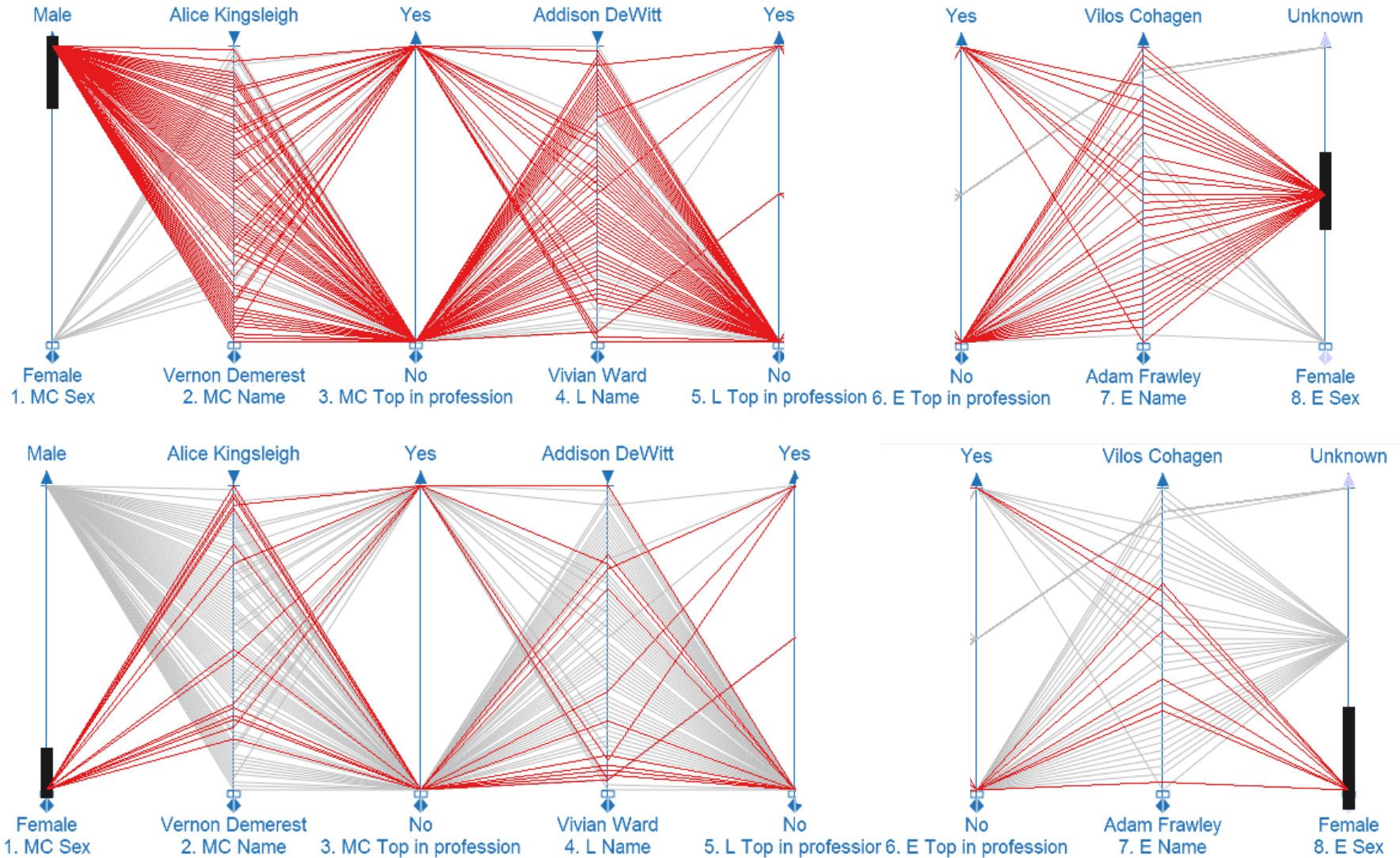
Distinction unnecessary -> mainly humans



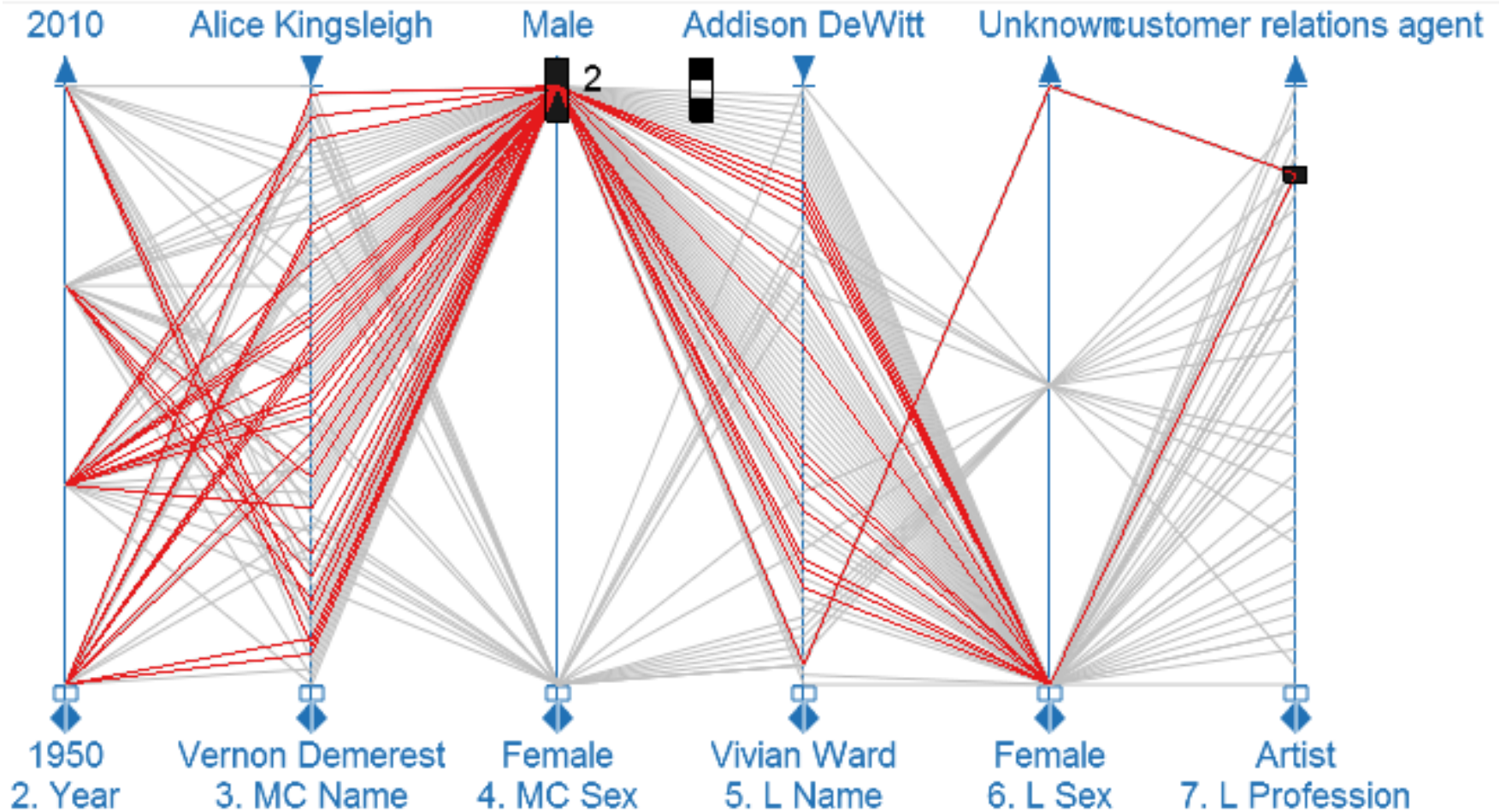




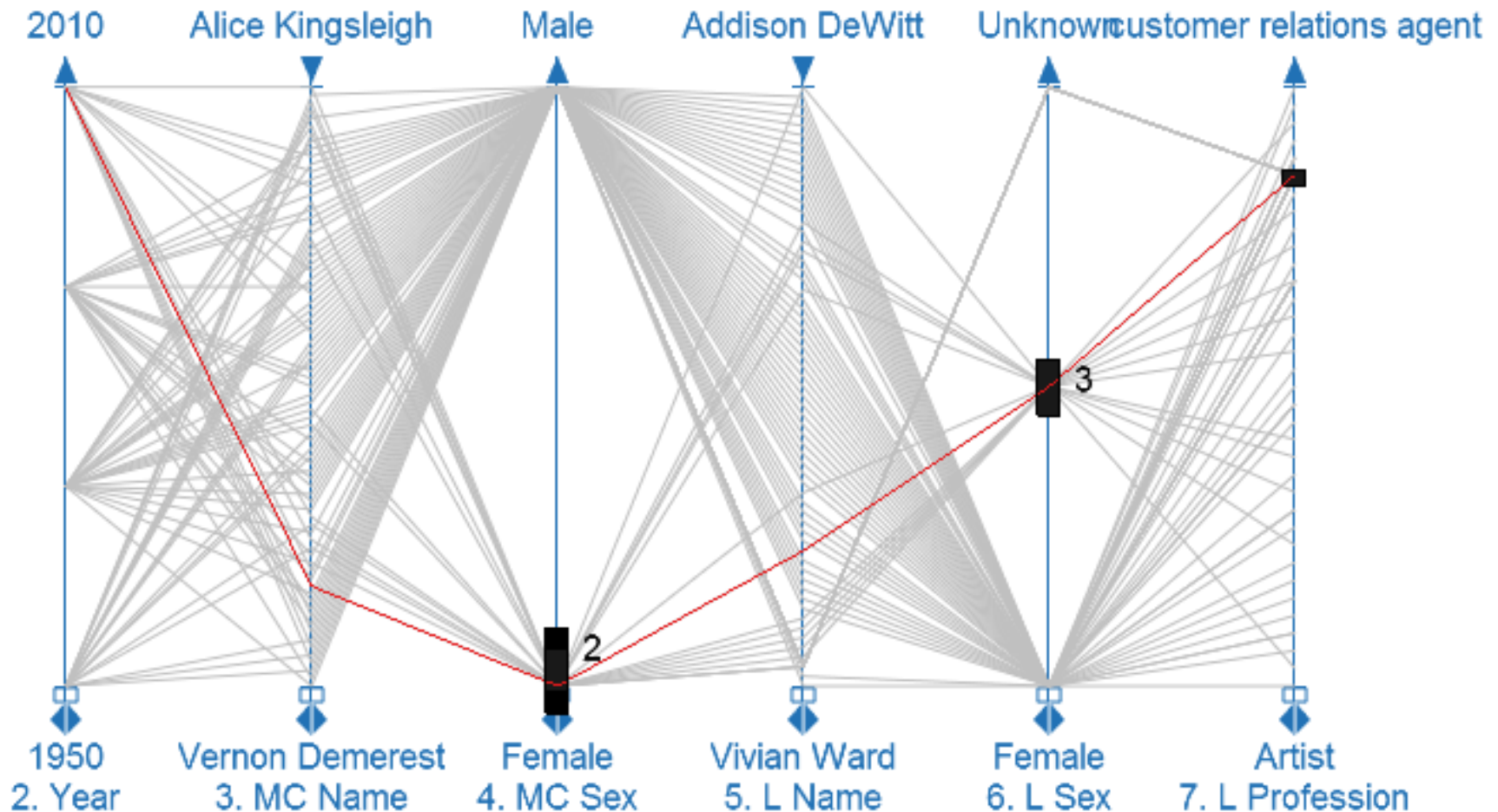
Top in Profession

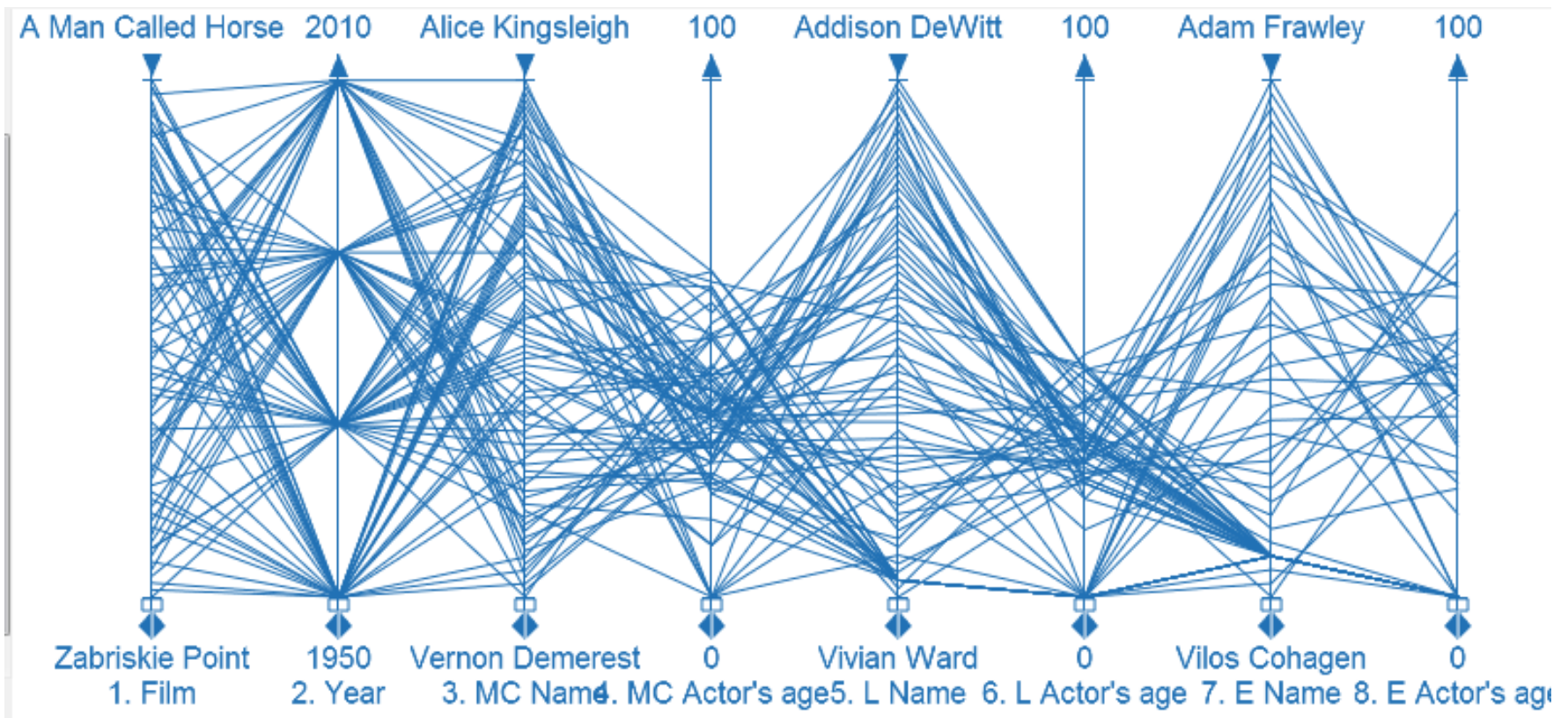


Unknown Profession – Housewife?

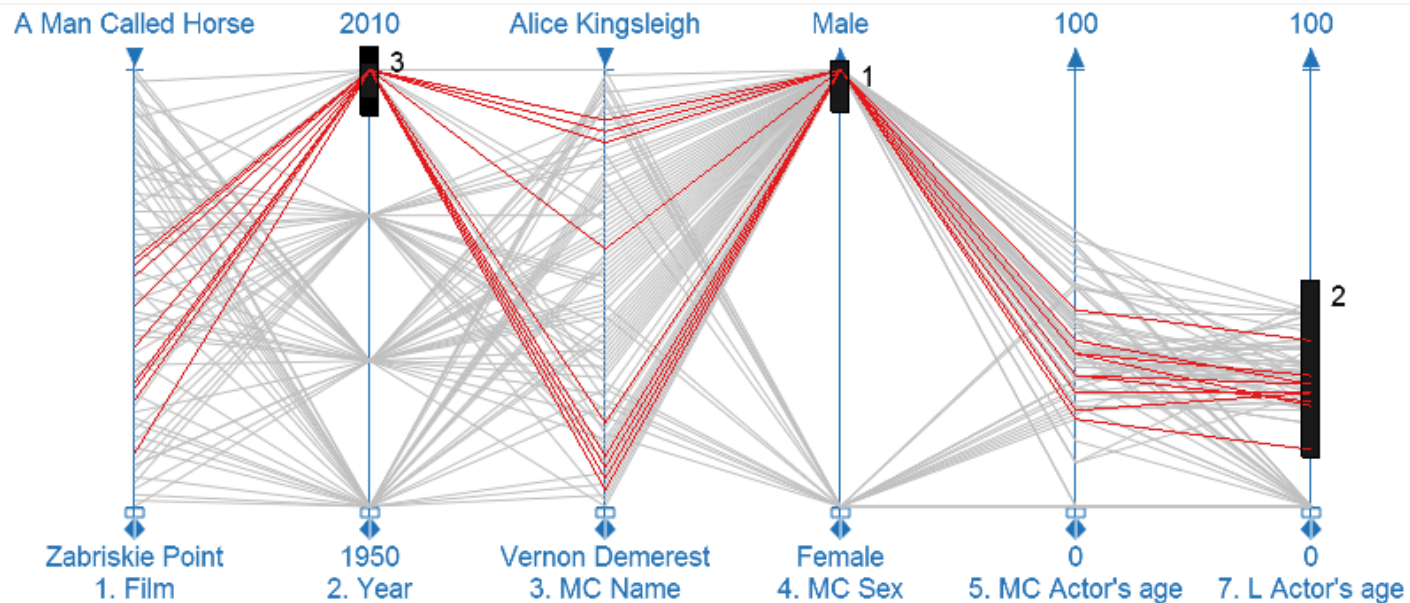
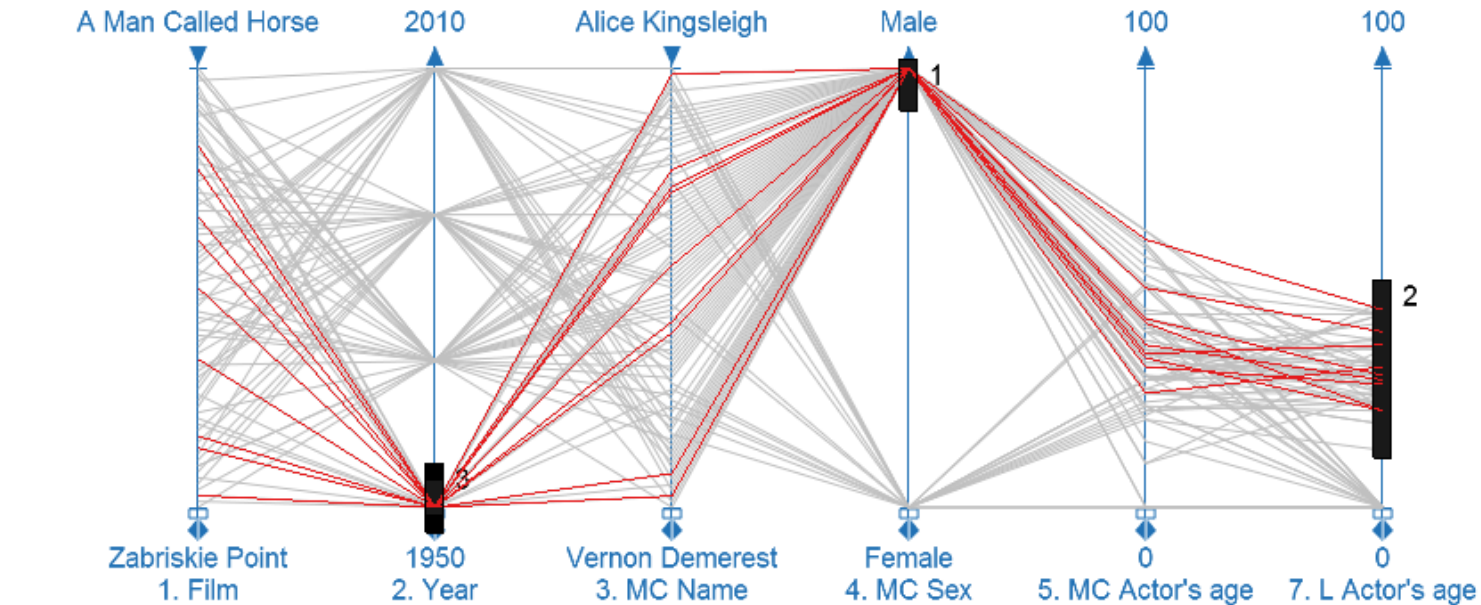


Unknown Profession – Housewife?

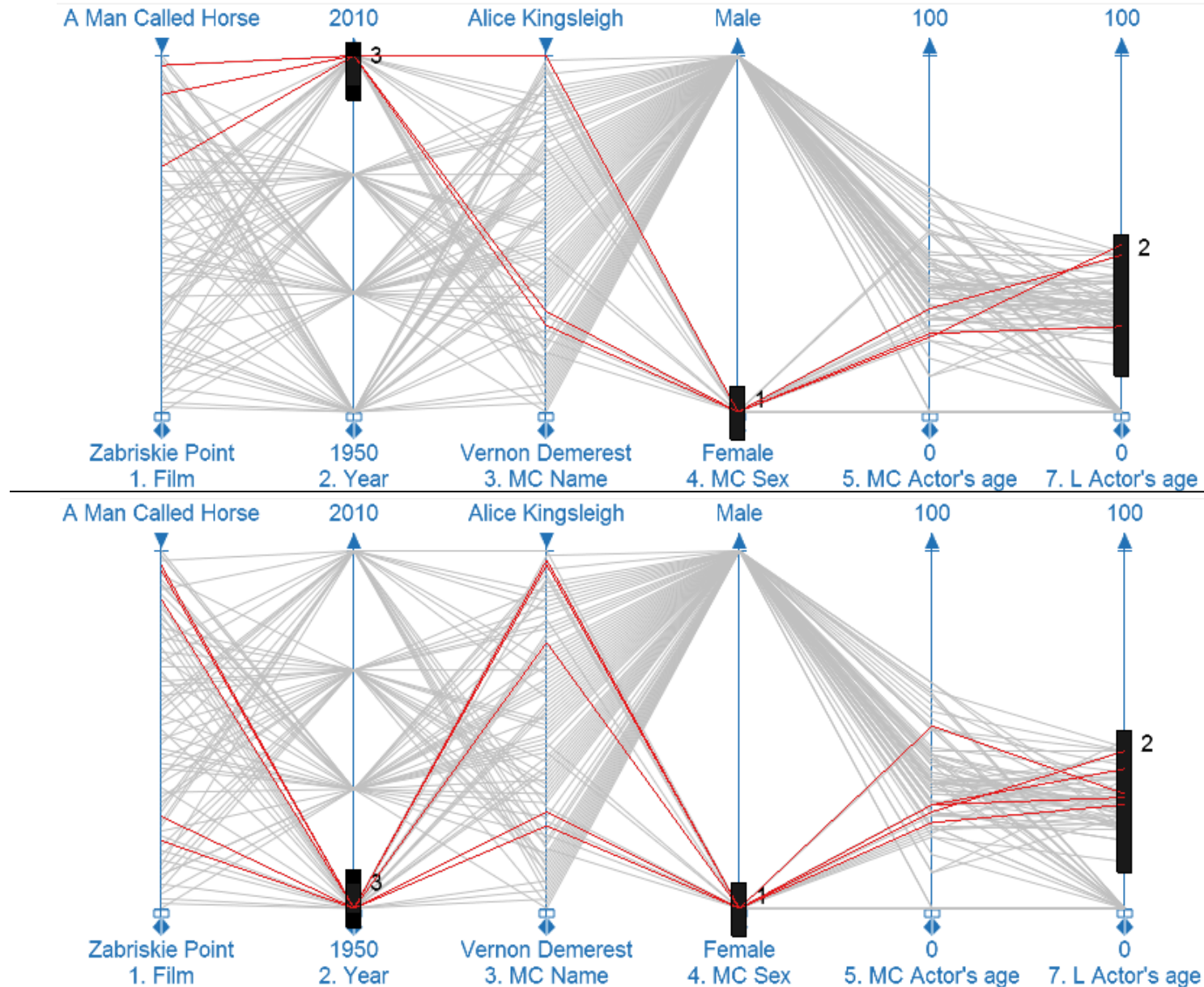




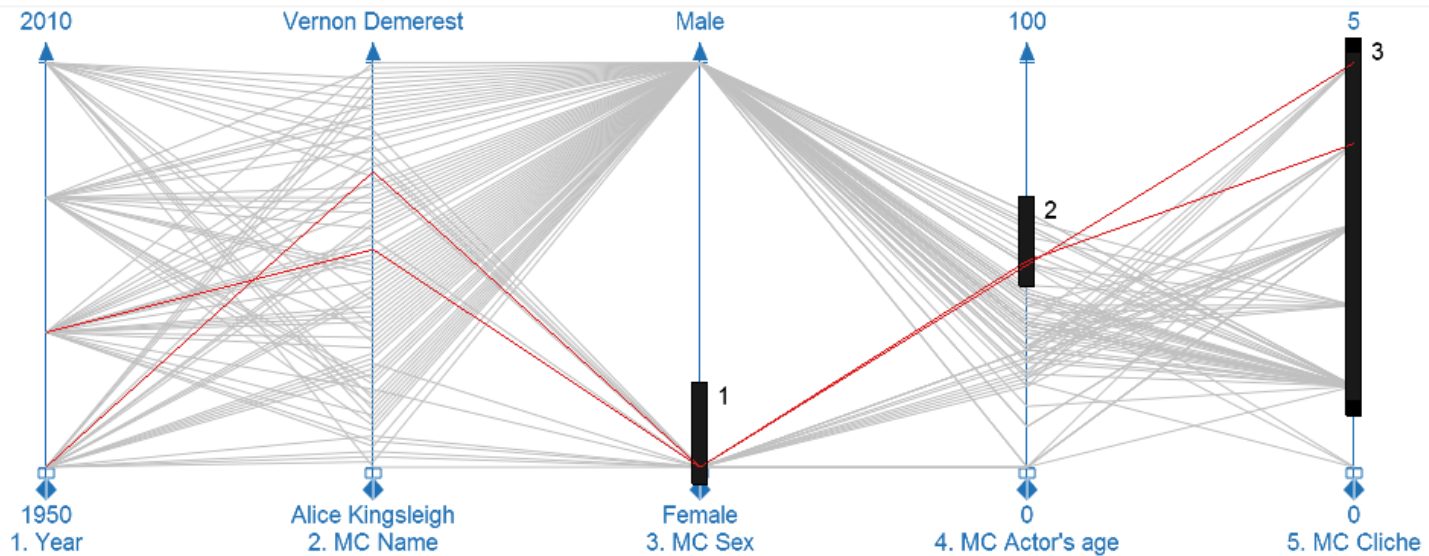
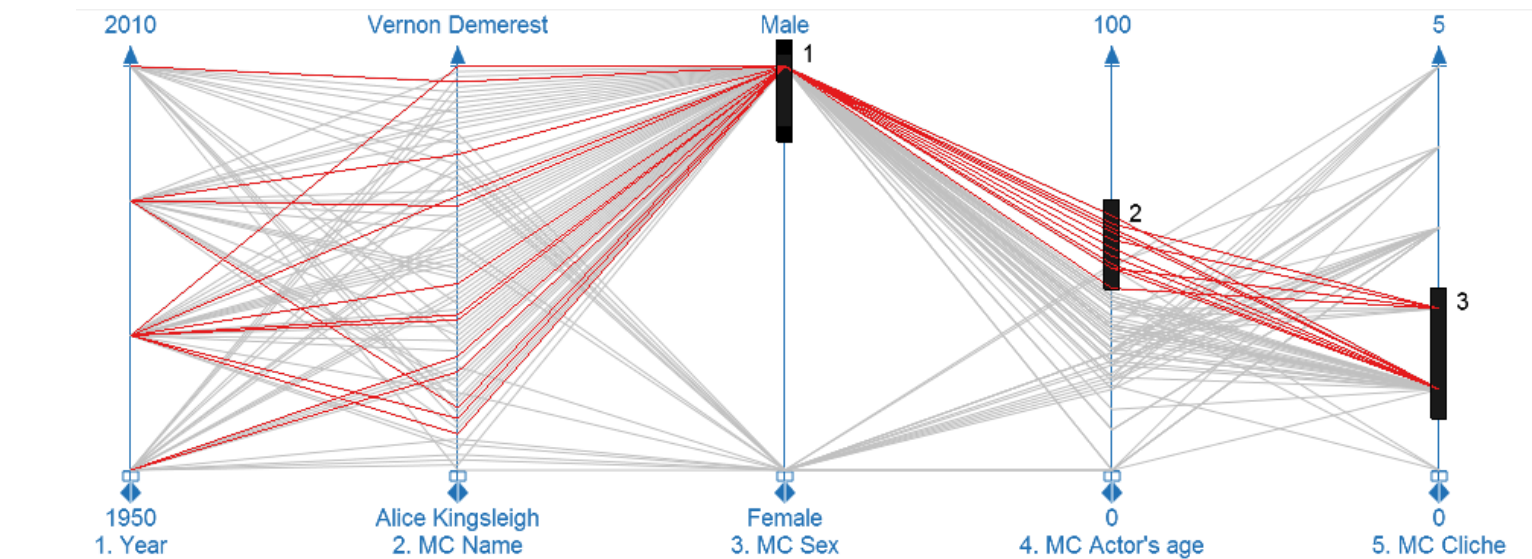
Male Main Character Age Development



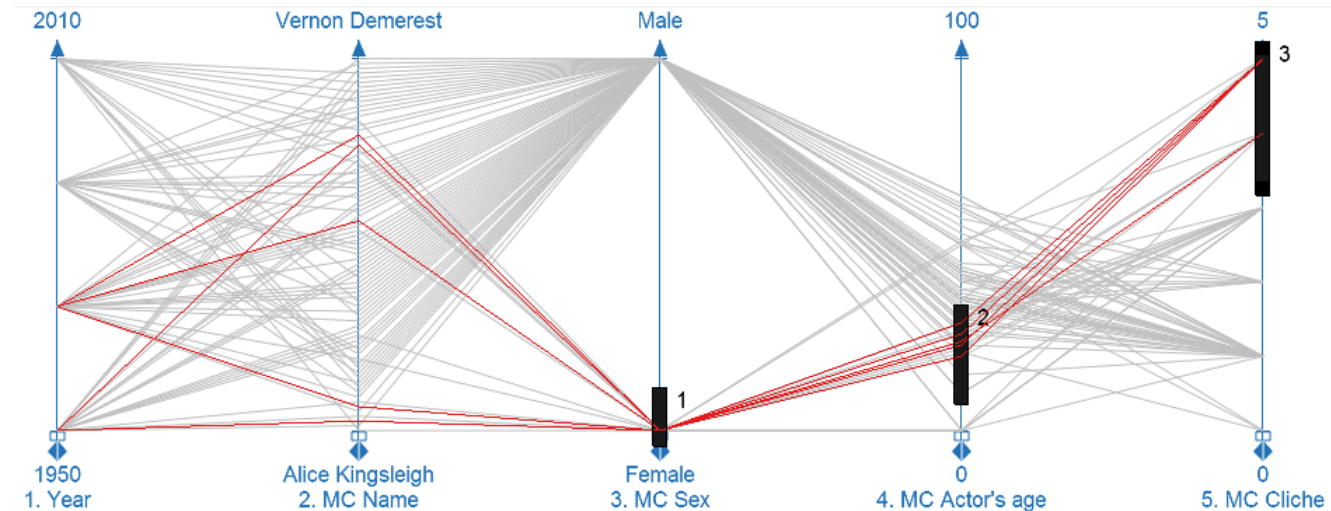
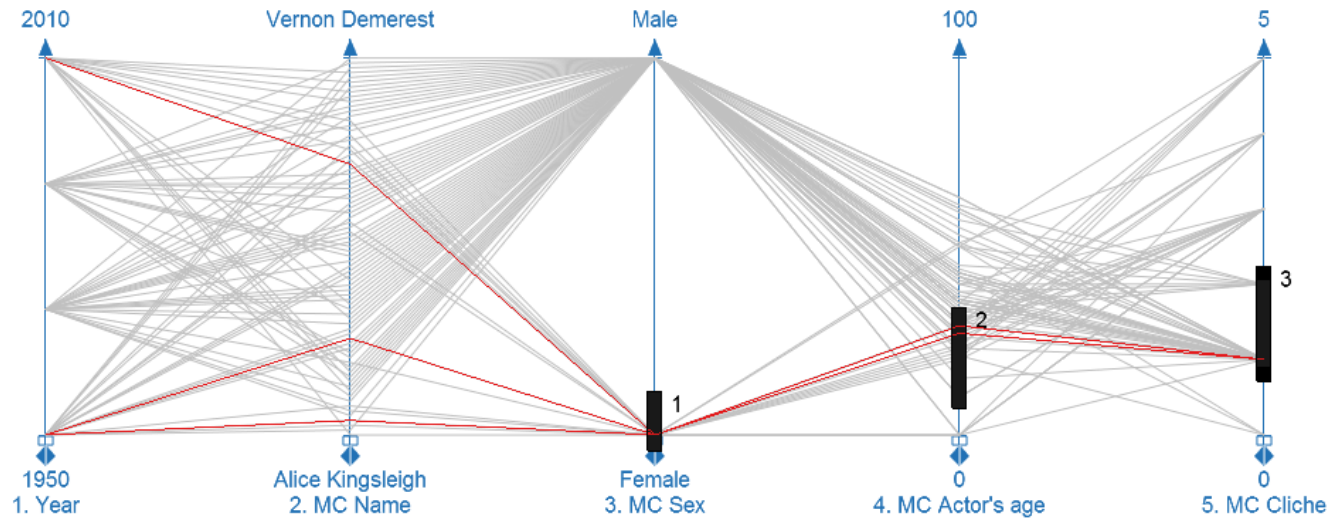
Female Main Character Age Development



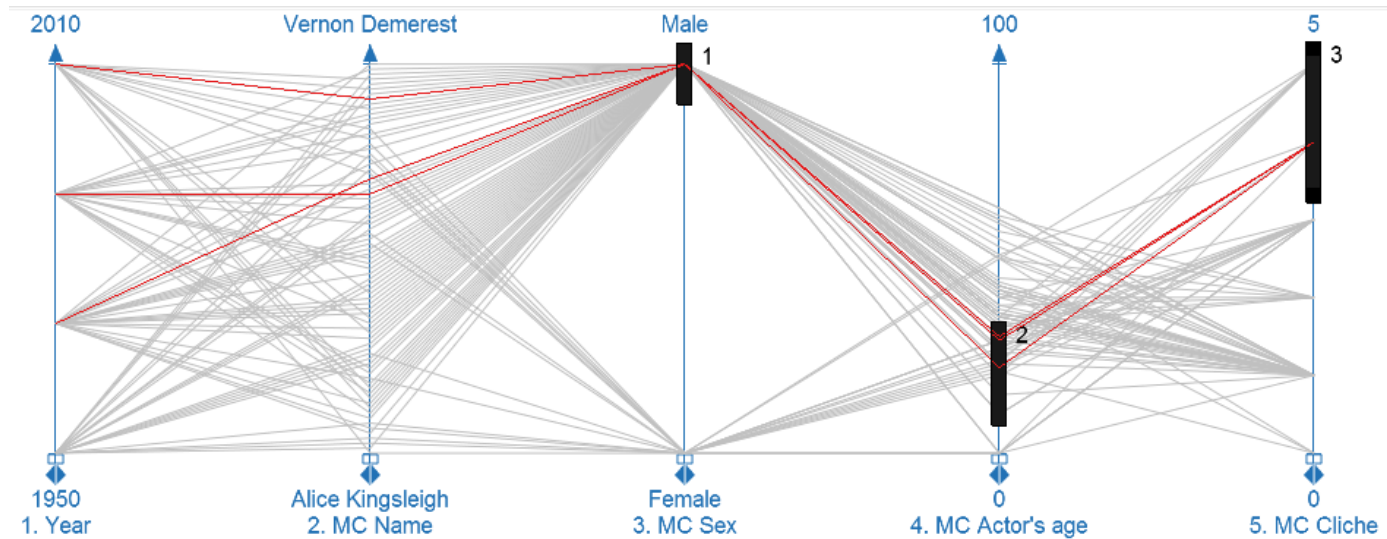
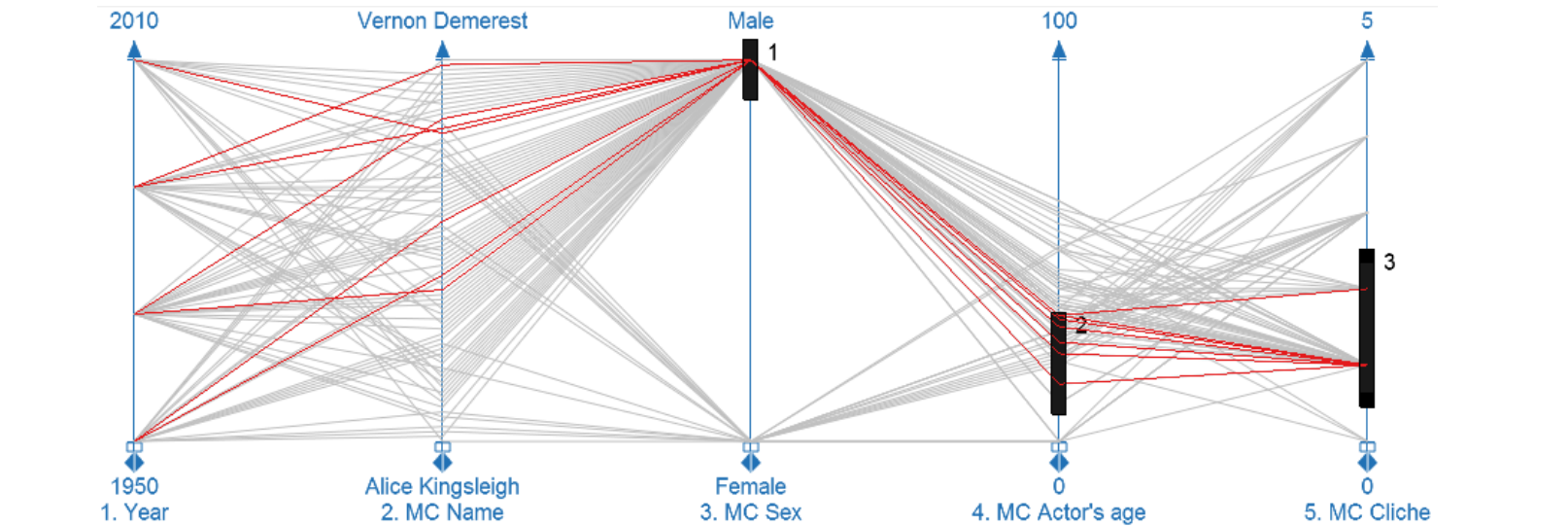
Old Actors vs. Cliche Profession



Young Females vs. Cliche Profession



Young Males vs. Cliche Profession



- Characters are mostly human
- Main characters are mostly male
- Enemies have mostly same sex as MC
- Oldest Characters are Enemies
- Lead Characters are young
- Gender equality = Men and women equally discriminated (later)
- 1990 was a bad year for female actresses





[www.smallville.wikia.com,
http://static2.wikia.nocookie.net/__cb20130523052646/smallville/images/8/84/Supergirl-1983.jpg]



[www.movie-infos.net,
http://www.movie-infos.net/pics/pics_ai/babynator.jpg]

Thank you for your attention!

