

Invitation to Sponsor EuroVis 2012



About EuroVis and the Need for Support

In early June, next year, Europe's most important conference on visualization - **EuroVis 2012** - , i.e., the 14th EG Conference on Visualization [Technically co-sponsored by the IEEE Computer Society (pending)], will be held in Vienna, Austria. It is a great honor and also a challenge for the visualization research group of the Institute of Computer Graphics and Algorithms at the Vienna University of Technology to organize this prestigious event that every year is organized in another place in Europe (2011: Bergen, 2010: Bordeaux). Close to 200 participants (the no. of participants was 210 in Bergen and 190 in Bordeaux) from all over the world attend EuroVis to learn about recent work in the research field of visualization. The program of EuroVis comprises a top-25% selection of all suggested presentations - this selection is made in the course of a very competitive two-staged peer reviewing process, which involves the worldwide most respected scientists. The proceedings of EuroVis are published as a special issue of the internationally high-impact journal Computer Graphics Forum from Wiley-Blackwell. Even more important, EuroVis is the first-priority European meeting point for many of the top individuals in the visualization research field.

How to Support EuroVis 2012?

We are open to ideas that sponsors have how to support EuroVis 2012 and we welcome any suggestions. The general idea is that a sponsor is signing up for one or several sponsoring packages with details given below. Depending on the sponsoring amount the sponsor will be either a Platinum-, Gold-, Silver- or Bronze-sponsor, with additional benefits as listed below. Of course it is also possible to have individual packages, please contact us.

1. Choosing your Sponsoring Packages

Support the conference by sponsoring one or several specific part(s) of the event:

- **Social Event Sponsor** covers **EUR 5.000,-** of the costs of the social event at EuroVis 2012
- **Welcome Reception Sponsor** covers **EUR 3.000,-** of the cost of the reception of EuroVis 2012
- **Lunch Sponsor** provides lunches on one of the three days of EuroVis (**EUR 2.000,-**)
- **Film Coverage Sponsor** supports the production of videos from conf. talks (**EUR 3.000,-**)
- **Coffee Break Sponsor** enables all coffee breaks on one of three days (**EUR 2.500,-**)
- **Digital Media Sponsor** supports the production of the conf. memory stick (**EUR 2.000,-**, available once)
- **Sponsor of an Invited Speaker** endorses with the contribution of **EUR 2.000,-** (available twice)
- **Sponsor of the Best Paper Award** helps to shape up the EuroVis Award(s) with **EUR 1.000,-**
- We invite **Sponsors** to help **Young Researchers** to attend EuroVis (**EUR 500,-** per individual)
- place an **Advertisement/ Item in Conference Bag** (**EUR 500,-** per item)

On Monday before EuroVis there will be the third international workshop on visual analytics held in Europe, EuroVA 2012. The goal of the workshop, with expected 80-100 attendees, is to promote and advance the combination and integration of visualization and analytics methods for the purpose of problem solving in a variety of application domains including engineering, business, public policy, medicine, security, etc. There will be also the possibility for sponsoring this event.

- **EuroVA Lunch Sponsor** stands for the lunch (**EUR 1.500,-** available once)
- **EuroVA Coffee Break Sponsor** enables the coffee breaks (**EUR 1.000,-** available once)
- **EuroVA Reception Sponsor** (**EUR 1.500,-** available once)
- **EuroVA Invited Speaker Sponsor** (**EUR 2.000,-** available once)

2. Additional Benefits for Sponsors

In addition to your choice of sponsor packages you will get additional benefits depending on your total sum of chosen sponsor amount. Sponsors that support EuroVis 2012 with more than **EUR 7.500,-** will be a **Platinum Sponsor**, with more than **EUR 5.000,-** a **Gold Sponsor**, with more than **EUR 2.500,-** a **Silver Sponsor** with more than **EUR 1.000,-** a **Bronze Sponsor** (see the table on next side for details)

	Bronze	Silver	Gold	Platinum
sum of sponsor amount	1.000,- EUR	2.500,- EUR	5.000,- EUR	7.500,- EUR
Online/printed Exposure	All sponsors of EuroVis 2012 are exposed with logo (and link) on the conf. web page and in the printed program (order/prominence of pres. depends on the level)			
Advertisement in conf. bag	—	1 piece	up to 2 pieces	up to 3 pieces
Additional Exposure	—	where possible	on conf. poster	on conf. poster, T-Shirt
Special mentioning	—		where possible	special recognition
Visibility on the venue	—	poster	booth (or poster)	booth , poster, ...
Free conf. passes	—	1	2	3

- **Sponsors are visibly** (and **by announcement**) **associated with the conf. part which they stand in for**, e.g., a Lunch Sponsor can place a poster and/or selected advertisement along with the supported lunch; the Digital Media Sponsor will be visible on the conference memory stick, ...
- We put special emphasis **to support Young Researchers** (sponsors are welcome to choose their number of support packages á EUR 500,-). This support will be used to help young(er) participants, e.g., PhD and/or Master students, with the accommodation and traveling, and to keep their registration fee as low as possible.
- **Posters / roll-ups / booths of sponsors** are planned to be located in the registration / meeting / break area
- **Advertisement materials** in the conference bag could be a leaflet, a flyer, a pen, a writing block, ...

Why Support EuroVis 2012?

There are several good reasons for sponsors to help making EuroVis 2012 a success, including the following:

- EuroVis provides an **excellent opportunity to advertise** one's own interesting business to **potential users/customers** as well as to **potential new employees and/or partners**. This might be interesting for European but especially Austrian businesses (in terms of a unique local opportunity to get an exposure to an international audience that is both highly knowledgeable as well as influential).
- EuroVis provides a lot of interesting **inspiration for potential innovation** within one's own product portfolio. It's also **relevant for updating the knowledge about the current state of the art** (in visualization) and possible developments in related areas.
- EuroVis provides the annually best European opportunity to get in **contact with** a strong selection of the **world-wide best results/individuals in current visualization research**. EuroVis 2012 is interesting both for researchers/scientists as well as for practitioners and technologists in the field of visualization.
- A **major goal** of organizing EuroVis 2012 in Vienna, Austria, is to make it a **highly interesting** and a **nice and enjoyable** event for all participants - many influential and widely recognized experts from all around the world attend EuroVis to get a best-possible update in visualization. It is important that satisfied participants will return home from EuroVis 2012 with a positive impression from the conference and that they enjoyed coming to Vienna. To provide the participants with such a positive experience, a substantial amount of additional funding/sponsoring is necessary and supporters can be the enabling factor to make this possible. Of course, this important positive role of all supporters will be made explicit accordingly before, throughout, and after the conference.

Terms of Payment for Sponsors


First of all, a commitment to sponsor EuroVis 2012 is the starting point for a successful process. The offered advantages for sponsors of EuroVis 2012 become effective once the support has been received. Sponsors will be charged the negotiated amount through an accordingly worded invoice. Details (timing, process, wording) can be discussed with the conference organizers and a certain amount of flexibility is definitely considered an advantage.

Contact Information

EuroVis 2012 is organized by the Institute of Computer Graphics and Algorithms of the Vienna University of Technology and VRVis Forschungs-GmbH, Vienna.

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